

Popo road, Off Mombasa Road
<http://volunteersafrica.org/Juatenda>
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Juatenda Environmental Writing Contest

Introduction

Volunteers for Africa (www.volunteersafrica.org) and Media Development in Africa (www.medevatv.org) are implementing a project known as Juatenda. The project is a compelling call on Kenyans to be aware (Jua) and Act (Tenda) on pressing environmental and natural resources issues in our country. It is implemented against the backdrop of environmental challenges that the country is experiencing: rising cases of deforestation, pollution of water resources, poaching, among others. The project has, among other components: a forthcoming TV show, social media campaign, training and mentorship of journalists on environmental reporting.

Juatenda Environmental Writing Contest

VFA and MEDEVA have started the Juatenda Environmental Writing Contest. The competition seeks to reward outstanding students who benefited from the environmental reporting training and can put into use some of the tips learnt during the training as well as innate creativity.

What We are Looking for

Original presentations written by students on environmental issues affecting their counties. Presentations may include photographs.

Who Can Participate?

Students of the 8 Institutions visited by the Juatenda team.

Participating Institutions

1. University Of Nairobi
2. Chuka University
3. Technical University of Mombasa

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4. Masinde Muliro University
5. Maseno University
6. Consolata Institute of Communications –Nyeri
7. Mt Kenya University-Nakuru Campus
8. Garissa Teachers College

What to submit

Presentations should highlight the environmental challenges affecting your county ie the county your institution is based in. Presentations should be aimed at a general readership and should be non-technical. No footnotes or citations are allowed. Presentations can be in either Kiswahili or English.

Submissions should be between 800-2,000 words long.

When to Submit

Presentations should be emailed to juatenda@volunteersafrica.org by 5pm November 11th 2013. Winners will be announced by November 30 2013.

How to Submit

Your article should be 800-2,000 words long

Submissions should be emailed to juatenda@volunteersafrica.org with the subject line "Juatenda Environmental Writing Contest- (Institution Name)

Your submission cover page should include your full names, name of institution, student admission/registration number and National ID Number

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Prizes

3 winners will be selected from each institution.

| 1 st Position | 2 nd Position | 3 rd Position |
|--|--|--|
| <ul style="list-style-type: none">• Ksh 5,000 cash Prize• Juatenda Hamper• Story published in Juatenda Newsletter and Website• Certificate of Participation | <ul style="list-style-type: none">• Ksh 2,000 cash Prize• Juatenda Hamper• Story published in Juatenda Newsletter and Website• Certificate of Participation | <ul style="list-style-type: none">• Ksh 1,000 cash prize• Juatenda Hamper• Story published in Juatenda Newsletter and Website• Certificate of Participation |

Copyright for all submissions remain with the authors. In submitting their work, authors grant Juatenda an irrevocable license to print, publish, distribute and publicize the submitted work.

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